

**Alliance for Health in Cleveland County, Inc.**

Board of Directors

Tuesday, January 23, 2007

Public Health Annex – Conference Room #170

Present: Tripp Hord, Susan Borders, Libbie Shipley, John Wasson, Jimmy Hines, Tom Hassell, Cam Corder, Denese Stallings, Stephanie Herndon, Richard Hooker  
Sheri DeShazo proxy to Tripp Hord

Absent: Ted Alexander, Cindy Borders, Nelson Connor, Sheri DeShazo, Jose Espinal, Raymond Hamrick, Dotty Leatherwood, Brenda Page, William Thompson, John Young

Staff: Anne Short

Call to Order: Chair Denese Stallings called the meeting to order and welcomed members. Approval of a new partner member was added to the agenda.

<u>Topic</u>	<u>Discussion</u>	<u>Result of Discussion</u>
Minutes	Minutes of the October Board of Directors meeting were distributed by email to all board members.	Action: Minutes were approved by a consensus of those present.
Financial Reports	The financial reports for October, November and December were distributed by email to all board members.	Action: Jimmy Hines moved and John Wasson seconded a motion to approve the financial report for August. The motion carried.
Meeting Day Change	Due to a conflict in scheduling with Cleveland County HealthCare System meetings, a change in meeting day has been proposed: from the 4 <sup>th</sup> Tuesday of each month to the 4 <sup>th</sup> Thursday of each month. This would allow the three board members from the CCHS to attend on a regular basis.	Action: Libbie Shipley moved and Susan Borders seconded a motion that the meeting day be changed to the 4 <sup>th</sup> Thursday of each month. The motion carried. Ms. Short will send out an amended schedule for the meetings.
SENSE Program Extension	Anne Short reported that the grant funding for the SENSE Program, our middle school youth program, has been extended through May 2007. Currently they are doing some tweaking of this program and also intend to use some of the funds available to create resource libraries for selected sites throughout the county.	Action: Information only
StepOne Challenge	Jimmy Hines reported on the upcoming project "Take the StepONE Challenge." This will be the second year for this project; collaborative partners are Cleveland Regional Medical Center and the Cleveland County Health Department Fit Together Initiative. A new corporate partner, Image Marketing, has signed on to provide assistance in design and production of supporting materials. The program will run for six weeks, from April 28 through June 2 and is structured as a team event. Formal announcement of the project will come on March 19 in order to capture some of the enthusiasm from the Cleveland County Shrinkdown participants. Cam Corder noted that 2700 individuals were registered for the Shrinkdown project.	Action: Information only
Kate B. Reynolds Trust Funding for Infrastructure	Anne Short and Jimmy Hines reported on the funding available from the Kate B. Reynolds Health Care Trust for infrastructure for Healthy Carolinians partnerships. They participated in a conference call about this funding announcement. There is a simple application but partnerships must be certified Healthy	Action: Richard Hooker moved and Cam Corder seconded a motion that the Alliance for Health apply for \$10,000 annually for

	<p>Carolinian partnerships and must provide a \$5000 cash match for the \$10,000 available for each of the three year grant.</p>	<p>each of the three years in the grant period to support the infrastructure of the Alliance. The motion carried.</p> <p>Action: Information only</p>
Child Mental Health Initiative	<p>Anne Short reported briefly on the work underway to improve mental health services for children. She briefly reviewed the Connecting the Dots project which provides social-emotional assessments for preschool children in Head Start and ten selected child care centers as well as training in social-emotional development for child care providers and physicians. Thanks to efforts by Denese Stallings, a case manager for child mental health services will be funded by the Carolina Community Access program and housed at Shelby Children's Clinic for Medicaid – eligible children. The Children's Clinic has also hired a psychologist to be located in their offices to support mental health services. Finally, Ms. Stallings is working with the Office of Rural Health to secure funding for a contract child psychiatrist to be housed in CRMC's behavioral health services.</p>	<p>Action: Information only</p>
Quarterly Partners Meetings	<p>Ms. Short distributed a postcard reminded of the dates for the partners' meetings. All of these meetings will be at T. R. Harris Conference Center at Cleveland Regional Medical Center at 8:30 a.m. The dates are:</p> <ul style="list-style-type: none"> <li>➤ February 14</li> <li>➤ April 11</li> <li>➤ June 13</li> <li>➤ September 12</li> <li>➤ November 14</li> </ul>	<p>Action: Information only</p>
Legislative Advocacy	<p>Ms. Stallings reviewed the proposed legislation to support Healthy Carolinians partnerships and asked board members to contact the local legislative delegation for their support.</p>	<p>Action: Information only</p>
Director's Reports	<p>The Director's Reports for November, January and February were distributed in the meeting packet.</p>	<p>Action: Information only</p>
Additional Agenda Item	<p>Harvestworks, a program to provide day services for developmentally disabled clients, has submitted a request for inclusion in the Alliance for Health.</p>	<p>Action: John Wasson moved and Stephanie Herndon seconded a motion to approve Harvestworks as an agency partner of the Alliance for Health. The motion carried.</p>
Agency Sharing	<p>Libbie Shipley reminded members of the Senior Center's Rockathon this coming weekend. There will be food and entertainment around the clock. There are 20 sponsors and 20 groups of rockers to date.</p> <p>Denese Stallings spoke about the Cleveland County Health Department's proposal to Kate B. Reynolds Health Care Trust to place nutritionists in the CLECO Primary Care Clinics. The proposal is due March 15.</p> <p>Jimmy Hines reported that the Health Disparities Initiative funded by the North Carolina Health and Wellness Trust Fund Commission has submitted its six month implementation action plan and that the plan was approved. The Action Plan for the Teen Tobacco Prevention Initiative has also been approved. He noted that the Cleveland Community College Board of Trustees has scheduled a vote on a tobacco-free campus for March. Gardner-Webb University has also stated its intentions of moving to a tobacco-campus. He was asked if the hospital had noted any significant issues since moving to a tobacco-free campus in January</p>	<p>Action: Information only</p>

and he stated that he did not know of any issues.

The next meeting will be on Thursday, February 22, at 8:30 a.m. in Conference Room 170 of the Public Health Annex, 222 Crawford Street.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Anne Short, Recorder

Richard Hooker, Jr., Secretary