

Alliance for Health in Cleveland County, Inc.

Board of Directors

Tuesday, February 22, 2007

Public Health Annex – Conference Room #170

Present: Libbie Shipley, Jimmy Hines, Tom Hassell, Stephanie Herndon, Richard Hooker, Nelson Connor, William Thompson, Raymond Hamrick, Dotty Leatherwood
Sheri DeShazo and Denese Stallings by proxy

Absent: Ted Alexander, Cindy Borders, , Jose Espinal, Brenda Page, John Wasson, John Young, Susan Borders, Cam Corder, Tripp Hord

Staff: Anne Short

Call to Order: Vice Chair Dotty Leatherwood called the meeting to order and welcomed members. No new items were added to the agenda.

<u>Topic</u>	<u>Discussion</u>	<u>Result of Discussion</u>
Minutes	Minutes of the January Board of Directors meeting were distributed by email to all board members.	Action: Tom Hassell moved and William Thompson seconded a motion to approve the minutes. The motion carried.
Financial Reports	The financial reports for January were distributed by email to all board members. Mr. Hines requested that Anne Short prepare a set of revenue projections for FY 07-08 for presentation at the April meeting. He also requested that a sustainability plan be developed for the Alliance for Health.	Action: Jimmy Hines moved and Richard Hooker seconded a motion to approve the financial reports for January. The motion carried.
Foundation Center subscription	Ms. Short requested that the board approve the renewal of our subscription to the Foundation Center's computer grant search engine. The cost is \$995 annually. We are averaging 5 to 8 searches monthly, some for the Alliance and most for our partners.	Action: Nelson Connor moved and Jimmy Hines seconded a motion that we renew the Foundation Center subscription. The motion carried.
Senate Bill 23/House Bill 61 – Changes in the Child Restraint Law	Ms. Short presented a draft letter to our local legislators requesting their support for the changes in the child restraint law. These changes would eliminate one provision (an exemption that the child be restrained while his personal needs are attended to) that has disqualified the state for receiving federal funds from the National Highway Traffic Safety program. Cleveland County has received approximately \$10,000 from these funds for the purchase of child safety seats. Safe Kids/Safe Communities Cleveland County and the Child Fatality Task Force have endorsed this legislative change.	Action: William Thompson moved and Stephanie Herndon seconded a motion that we send this letter of support for these bills to our local legislators. The motion carried.
Senate Bill 26/House Bill 25 - Funding for Healthy Carolinians	Ms. Short presented a draft letter to our local legislators requesting their support for this legislation to fund local Healthy Carolinians partnerships for the next two years. The funding would be \$10,000 for each certified partnership in the state.	Action: Jimmy Hines moved and Nelson Connor seconded a motion that we send this letter of support for these bills to our local legislators. The motion carried.
Contract Extensions for SENSE	Ms. Short requested that the board approve contract extensions at the current rate for vendors in the SENSE program through May 2007. These vendors are: Carol Johnson (Nutrition Counseling Services), Dover Foundation Family YMCA and Cleveland Counseling.	Action: Stephanie Herndon moved and Raymond Hamrick seconded the motion to approve the contract extensions. The motion carried with abstentions from Nelson Connor and William Thompson as well

as the proxies for Sheri DeShazo and Denese Stallings.

CCHD Updates

Jimmy Hines presented updates on four major projects:

- The StepOne Challenge will kick off in April 2007 with a goal of 2000 participants. This team walking event will follow Shrinkdown. There is a new corporate sponsor in Image Marketing.
- Health Disparities Initiative has received approval of the six month implementation Plan of Action. Lillian Corprew has been hired to be the health educator for the Kingstown component of the program; she will be housed at Palmer Grover Baptist Church in Kingstown. The initiative is also recruiting additional churches for the second year of the Search Your Heart program.
- The Teen Tobacco Prevention Initiative has received approval for its Plan of Action and has begun offering an alternative to suspension program for students with approval from the school system. Now on the first offense, students may come to the TTPI staff for four sessions in lieu of a 3 day suspension. The staff is also introducing a voluntary tobacco cessation class at Crest High School which meets for ten weeks; 50% of the sessions occur at the school during the regular school day and the other 5 sessions are held after school. The classes are gender-based. Finally the 9th grade booster class will focus on smokeless tobacco products as the data from the StudentView survey shows that more students are using smokeless tobacco. Adrienne Bolin has been hired to work with the program.
- The Fit Together initiative has received an extension in grant funding through December 2008 and continues to meet or exceed its goals. Currently program staff are training child care providers in the Be Active! and Color Me Healthy curricula. He noted that a new cardiovascular health coordinator has been hired and will work to expand health promotion teams in collaboration with Fit Together. He also noted that Karma Edwards, the Fit Together coordinator, was currently out due to her father's illness; he is undergoing triple bypass surgery today and asked that members remember Karma and her family in their prayers.

Action: Information only

Richard Hooker asked how many students were involved in suspensions for violation of the school's tobacco-free policy; Mr. Hines replied that when the grant was written, it was over 100 students annually who were suspended for this violation. The numbers have declined since that time. Mr. Hines also noted that principals have talked about the need for a cessation program that addresses smokeless tobacco as well as smoking in their schools.

Director's Report

Ms. Short presented the written Director's report for January. She noted that Cleveland County will participate in a conference call with other Healthy Carolinians partnerships this afternoon about a potential Kate B. Reynolds Health Care Trust application to address physical activity and nutrition programs. Jimmy Hines will participate on our behalf. Ms. Short also noted that the Alliance is partnering with the Health Department, Cleveland County Tennis Association and the Boys and Girls Club to submit a grant application to the US Tennis Association for an enhanced physical activity and nutrition program.

Action: Information only

Agency Sharing

Stephanie Herndon noted that the Citizens' Police Academy is beginning an eight week program tonight that offers Shelby residents first hand experiences. Applications are available at the Police Department.

Richard Hooker stated that the Close the Gap Education Summit will be held the week of September 15. They will introduce an early childhood education focus this year. He also noted that the Cleveland County Business Development Corporation wants to partner with the Minority Health Council again for the MED week activities in October.

Jimmy Hines reported that the City of Shelby is submitting an application for designation as a Fit Community which carries a small grant award. He also stated that reminder cards about the tarp ordinance will be distributed in the next few weeks and that in March, persons using their tarps may be eligible for free pizzas. Libbie Shipley noted that the Senior Center continues to work with about 50 individuals weekly on Medicare Part D issues. She stated that their food pantry is empty again and they are seeking donations for it. She also stated that seniors may complete applications for commodity distribution at the Senior Center. Ms. Shipley stated that the Silver Arts competition will be in March with Senior Games to follow in April. This year Senior Games will involved residents of Gaston Count who want to compete as Gaston County does not have a Senior Center program. She also stated that they could use bingo volunteers – one Monday night a month for a four-hour commitment.

Tom Hassell noted that United Way is about to kick off the fund distribution process with five panels of community volunteers. He also stated their intention to begin the cultivation process with the new companies moving into Cleveland County.

Raymond Hamrick noted that the Sheriff's Department has purchased Project Lifesaver which will assist in the identification of individuals with Alzheimer's/dementia. These individuals will wear radio transmitters which will help to locate them should they wander away. They need cooperation in identifying potential participants and in seeking ongoing funding to support the program.

Nelson Connor reported on the upgraded website for Pathways. There is a weekly newsletter, the updated local business plan, and a provider report card on the website. He spoke briefly about the current audit of the community support program which is costing the state more dollars monthly than anticipated and stated again that Local Management Entities such as Pathways still have little ability to sanction providers who do not provide quality, cost-effective services.

The next meeting will be on Thursday, March 22, at 8:30 a.m. in Conference Room 170 of the Public Health Annex, 222 Crawford Street.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Anne Short, Recorder

Richard Hooker, Jr., Secretary