

Alliance for Health in Cleveland County, Inc.

Board of Directors

Thursday, March 22, 2007

Public Health Annex – Conference Room #170

Present: Nelson Connor, Jimmy Hines, William Thompson, Jose Espinal, Brenda Page, Cam Corder, Stephanie Herndon, Ted Alexander, Tom Hassell, Cindy Borders, Dotty Leatherwood
Absent: Susan Borders, Sheri DeShazo, Raymond Hamrick, Richard Hooker, Jr., Tripp Hord, Libbie Shipley, Denese Stallings, John Wasson, John Young
Staff: Anne Short
Call to Order: Vice Chair Dotty Leatherwood called the meeting to order and welcomed members. No new items were added to the agenda. William Thompson offered a prayer.

<u>Topic</u>	<u>Discussion</u>	<u>Result of Discussion</u>
Minutes	Minutes of the February Board of Directors meeting were distributed by email to all board members.	Action: William Thompson moved and Nelson Connor seconded a motion to approve the minutes. The motion carried.
Financial Reports	The financial reports for February were distributed by email to all board members. Mr. Hines reminded members that Anne Short would present a set of revenue projections for FY 07-08 at the April meeting. He also requested that a sustainability plan be developed for the Alliance for Health.	Action: Jimmy Hines moved from the Finance Committee to approve the financial reports for February. The motion carried.
Membership Approval	Ms. Short presented two new partners as potential members of the Alliance: the Cleveland County Boys & Girls Club and the Cleveland County Tennis Association. Both parties are collaborating in a grant proposal submitted to the US Tennis Foundation for funding for Aces for Kids in Cleveland County.	Action: Tom Hassell moved and Brenda Page seconded a motion to approve these requests for membership. The motion carried.
Senate Bill 23/House Bill 61 – Changes in the Child Restraint Law	Ms. Short presented an update on this proposed legislation. The measure has passed in the House of Representatives and moved to the Senate for approval. Both Representatives Clary and England voted for the change; Rep. Tim Moore did not and Ms. Short has requested an explanation.	Action: Information only
Update on StepOne Challenge	Jimmy Hines reported on the plans for the StepOne Challenge, co-sponsored by the Alliance, Cleveland County HealthCare System, the Cleveland County Health Department Fit Together Initiative and Image Marketing. The goal this year is to have 2000 participants. There is a website with information about the contest and several unique marketing techniques planned for this year's contest.	Action: Information only
Director's Report	The Director's Report for March was presented in written format. Three grants were completed in March and submitted for review: Kate B. Reynolds for Medical Nutritional Therapy and infrastructure support for the Alliance and the Aces for Kids program. Board members approved the Alliance becoming a sponsor of Healthy Kids Day at the Dover Foundation YMCA.	Action: Ted Alexander moved and Stephanie Herndon seconded a motion to serve as a sponsor of Healthy Kids Day at a cost of \$250.00. The motion carried with abstentions by Cam Corder and William Thompson.
Agency Sharing	Ted Alexander noted that the City of Shelby has adopted a pedestrian plan that will encourage walking in the city. Trees are now the issue. It was noted that the City had received 85 acres of land on McBrayer Springs Road from the Boyce Hanna family to be used for recreational purposes. A study will be conducted to determine the best way to use the land. Jose Espinal stated that he continues to work with the Latino community in Cleveland County especially in the Belwood-Polkville-Shelby area.	

Cam Corder stated that he had been notified of the availability of funds through the CDC and that he would seek a meeting with Jimmy Hines and Anne Short about the feasibility of writing a CDC grant. He noted that Senator Walter Dalton was exploring partnerships with YMCAs across the state to provide fitness opportunities for state employees and to ultimately cut health care costs. He also reported on the First Tee program at Riverbend Gold Course which will provide 100 sets of youth clubs plus balls. This is a character-based program which will kick off the week of spring break. There are three other sites in North Carolina and only one site in South Carolina.

Jimmy Hines commended the City of Shelby for adopting the pedestrian plan. He noted that the city's Fit Community application had been accepted for a "reverse site visit"; a delegation will go to Chapel Hill to present information on the Fit Community plans. He distributed copies of the Health Department's Annual Report with its emphasis on education, prevention and protection.

Cindy Borders encouraged board members to meet Dr. Bruce Boyles, the new superintendent of Cleveland County Schools. He is forming committees to plan for the district and she encouraged participation on these committees.

Nelson Connor reported that Pathways is working on plans to offer training to primary care physicians regarding psychotropic medications. 80% of the prescriptions written for these drugs are written by primary care physicians and Pathways staff members note that this practice sometimes complicates patient care. For example, Gaston County has one of the highest rates in the United States for prescribing Xanax.

Tom Hassell noted that the Fund Allocation process for United Way is getting underway. Cam Corder asked about United Way contacts with the new industries in the county; Tom replied that some preliminary work has been done but it is a slow process.

Dotty Leatherwood reported that the HealthCare System priority is getting primary care physicians into Kings Mountain. A new physician office has been opened in Bessemer City and Dr. Charles Langley is moving to Kings Mountain. The Surgery Pavilion and Trauma Center have been opened and they are now renovating the old Emergency Department area. She also noted CCHS's use of hospitalists; by April 15 there will be a hospitalist in Kings Mountain to follow patients in the hospital and that would make nine-ten in our system. This is a nationwide trend to improve quality; the hospitalists are board certified in internal medicine and relieve doctors from leaving their office patients to make hospital rounds. They hope in the future to add intensivists, specialists who follow patients in intensive care.

Ted Alexander commented that he heard a presentation at the NC Historic Preservation Conference linking healthy communities and historic preservation. He noted a book by Tom Farley and Deborah Cohen entitled Prescription for a Healthy Nation and recommended it for reading.

The next meeting will be on Thursday, April 26, at 8:30 a.m. in Conference Room 170 of the Public Health Annex, 222 Crawford Street.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Anne Short, Recorder

Richard Hooker, Jr., Secretary