

**Alliance for Health/Healthy Carolinians**  
 Full Partnership Meeting  
 Wednesday, April 11, 2007  
 T. R. Harris Conference Center – Cleveland Regional Medical Center  
 8:30 AM.

Attendance:	James H. Hines, Jr. Rhett Melton Henry Earle Judy Hawkins Jane Wright Debbie Clapper Susan Borders Richard Hooker Robert Miller Renee Gray	Nancy Jones Lillian Corprew Kerri Brutko Joanie Mabry Karen Pearson Jean Horne Zeppora McClain Joe Lord Jack Clevesy Claudia Rose	Denese Stallings Karma Edwards Allison Abernathy Penny Parker Paula Vess Cheryl Huntley Lendra Phillips Tom Crider Daniel Woodard Patti Beam
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Call to Order: 8:30 by Chair, Denese Stallings

Topic of Discussion	Discussion	Result
Program: Spices and Herbs	Nancy Jones from the NC Cooperative Extension Service presented a program entitle “Add a Little Spice and Herbs to Your Life.” She distributed handouts about cooking with fresh herbs, storing herbs, and herb/food combinations. She passed around sample herb plants for members to smell. The following individuals were awarded plants in a drawing: Allison Abernathy, Judy Hawkins, Tom Crider, Henry Earle and Paula Vess. The plants were provided by Stacy’s Greenhouses.	Action: Information only
Approval of Minutes	Minutes of the February partners meetings were distributed to partners present for their review.	Action: Robert Miller moved and Jimmy Hines seconded the motion to approve the minutes. The motion carried.
Take the Step One Challenge	Karma Edwards and Paula Vess reminded members of the registration period for the StepOne Challenge, the county-wide walking contest scheduled for April 28 through June 9. Registration packets were at each member’s place in the meeting and Karma discussed several of the promotional strategies for this event, including the Big Red Shoe which was on display. The goal is to have 2000 participants in this year’s contest.	

Agency Sharing:

CCHD – Fit Community Grant	Jimmy Hines updated members on the partnership between the City of Shelby, the Cleveland County Schools and the Health Department in making application for the City of Shelby to be designated a Fit Community. This is a national initiative sponsored in part by the Robert Wood Johnson Foundation and Blue Cross/Blue Shield/NC Health & Wellness Trust Fund. The city has made it to the second round in the competition and is sending a team to Chapel Hill this Thursday to make a presentation to a review panel. The planning department of the city has done most of the work in designing a partnership with Graham Elementary and Marion Intermediate Schools and the city’s Pedestrian Plan.
Cleveland County Sports Commission	Denese Stallings reported on the formation of the Cleveland County Sports Commission, a nonprofit to promote economic development and improved quality of life through recruiting sporting events to Cleveland County. For example, the group has attracted a fishing tournament for Moss Lake the first week of July. The hope is to use these events to promote spending and shopping in the county. There is a link between the commission and the Alliance goal to increase physical activity.
Pathways LME	Rhett Melton thanked members who participated in community surveys and community forums which supported the development of a three-year business plan for Pathways. The plan has been approved by commissioners in Cleveland, Lincoln and Gaston counties and has been forwarded to the Division of Mental Health in Raleigh for approval. The plan includes Pathways’ goals for the next three years.

	Mr. Melton also commented on The Foundations Project, an attempt to use the System of Care philosophy in dealing with mental health, substance abuse and developmental delay issues. This initiative is underway and they are looking for collaborative partners in all three counties.
Fit Together Initiative	Karma Edwards introduced Henry Earle, the new cardiovascular disease coordinator for the Health Department. He is reorganizing the health promotion teams into The Temple Initiative to equate health with the mission of the church and will present his plan to expand this program at the next meeting.
Safe Kids Safe Communities	Judy Hawkins thanked Alliance partners and board members of the Alliance for Health for their support in passing legislation to bring North Carolina into compliance with the National Highway Traffic Safety Institute guidelines for child passenger seats. This will allow NC to receive funding next year for additional child safety seats. Ms. Hawkins noted that the focus of national Safe Kids is "Make It A Safe Kids Summer" since so many accidents occur during the summer months. Safe Kids Week will be held April 28 – May 5 and will focus on safe summers. There will be care seat safety checks at Wal Mart on April 19 from 1-5:00 p.m. and on May 10 in the parking lot of First Baptist Church in Kings Mountain.
Child Care Connections Care Solutions	Karen Pearson, acting director for Child Care Connections, reminded members of the Child Care Providers Banquet scheduled for May 17 at Cleveland Community College. Jane Wright, Outreach Coordinator for Care Solutions, spoke about the family resource center housed in the lobby at Care Solutions. They have served 50 individuals with respite care funds this year and will receive new dollars in July. They will begin to serve individuals with respite needs with larger allotments effective July 1.
Spirit of Women	Paula Vess noted that Saturday, April 11, will be the time for a "Girl Talk" presentation at T.R. Harris Conference Center. Lisa Yerrick will speak about mother-daughter relationships and a physician will speak about the physical changes girls encounter as they grow older. She is planning a Spirit of Nursing event for May 1 from 6:00-8:00 p.m. at T. R. Harris for all registered nurses in the community to recognize their work and celebrate their accomplishments. This will be a community-wide event, open to all registered nurses regardless of where they are employed.
Community Care of NC	Debbie Clapper spoke about the Community Care of NC program which serves 20,000 patients in Cleveland and Rutherford counties with Medicaid managed care. They are currently involved in initiatives to manage asthma, diabetes, COPD, congestive heart failure and child mental health and are looking to implement programs for the aged, disabled and blind populations.
Children's Developmental Services Agency	Jean Horne spoke about the work of CDSA which serves children birth to 3 with developmental delays or specific medical conditions. This is the early intervention program formerly known as the Developmental Evaluation Center. They are expanding, hiring 23 additional staff to their current staff of 50 individuals and growing their capacity to identify children with special needs earlier in life.
Boys & Girls Club of Cleveland County	Patty Beam, a member of the Board of Directors for the Boys and Girls Club, spoke about the purpose of the club and their outreach to an average of 100 children each day. They serve a high-risk population and do not turn anyone away from their services.
Cleveland Home Health Agency CC Partnership for Children	Cheryl Huntley is the Director of Outreach and Referrals. Staff are available for in-service training for other agencies. Zeppora McClain spoke about the programs of the Partnership: Smart Start, More at Four and the Dolly Parton Imagination Library. They are currently taking applications for the More at Four program; there are 269 slots available for children who will be age 4 by October 16. They are also searching for a Director for their family support programs.
CC Emergency Medical Services	Joe Lord reported that EMS is now on a federal data base that will allow data collection on a variety of issues: falls, accidents, etc. EMS sees about 20,000 individuals annually and can now compare Cleveland County data to other counties, states and the nation.
Transportation Administration of Cleveland County CC Business Development Corporation	Tom Crider thanked partners for their support during TACC's recent accident and commented on the "phenomenal" work of EMS and the hospital staff in dealing with this emergency. Richard Hooker spoke about the Women in Business programs sponsored by CCBDC with a small grant from the state. He noted that the Education Summit this year would include an emphasis on early childhood education and asked for the assistance of the CC Partnership for Children and Child Care Connections.
Minority Health Council	Robert Miller asked members to save the date of October 20 for the fourth annual Minority Health Conference at Cleveland Community College. He noted that Dr. Bob Blackburn had spoken at a recent Board of Health meeting about the positive leadership and activities of the Alliance for Health in the county.
YMCA	Jack Clevesy commented on the positive spirit of collaboration in Cleveland County. Daniel Woodard reminded members about Health Kids Day on April 14 from 10:00 until 1:00 at the Dover Foundation Family YCMA. The first 300 children will get T-shirts. They are using the Dance

Dance Revolution with their teens as an interactive tool to increase physical activity and are also using the Sport Hall, a panel of games and displays, with older youth.

Communities in  
Schools

Lendra Phillips reported that they are assisting their students in preparing for End-of-Grade testing and also encouraging their teen moms to stay in school. The second annual Pirates in Paradise Education Ball to benefit CIS programs will be held on May 4 at Cleveland Country Club.

Mental Health  
Association

Renee Gray is the new Executive Director of the Mental health Association and is learning her way around the community at this time. She noted that Annie Beam, the director of the Weed and Seed program, has joined the Board of Directors of MHA.

Cooperative  
Extensions

Nancy Jones announced that Cooperative Extensions will be sponsoring workshops in May and June on home food preservation.

Red Cross

Claudia Rose announced that they continue to provide education in CPR, First Aid, HIV-AIDS, Water Safety and Disaster Training. They provide the Whale Tales program about water safety in elementary schools in collaboration with the hospital.

Denese Stallings asked members to support Senate Bill 26 and House Bill 25 to provide funding for Healthy Carolinians partnerships in North Carolina. She encouraged them to call members of our legislative delegation and request their support for this funding. The Alliance would receive \$10,000 annually from this appropriation.

There being no further business, the meeting was adjourned. The next meeting of the Alliance for Health Partners will be on **June 13, 2007** at 8:30 a.m. in the T.R. Harris Conference Center. At this meeting we will elect new board members and officers for the Board of Directors of the Alliance for Health.

Respectfully submitted,

Anne Short, Recorder

Richard Hooker, Jr., Secretary