

**Alliance for Health in Cleveland County, Inc.**

Board of Directors

Tuesday, August 22, 2006

Public Health Annex – Conference Room #170

Present: Susan Borders Nelson Connor Cameron Corder  
Sheri DeShazo Jose Espinal Tom Hassell  
Stephanie Herndon Jimmy Hines Richard Hooker, Jr.  
Tripp Hord Dotty Leatherwood Brenda Page  
Denese Stallings John Wasson

Absent: Ted Alexander; Cindy Borders; Raymond Hamrick; Libbie Shipley;  
William Thompson; John Young

Staff: Anne Short

Call to Order: Chair Denese Stallings called the meeting to order and welcomed members. One item was added to the agenda – approval of a Memorandum of Understanding with the American Heart/American Stroke Association concerning provision of the Search Your Heart program.

<u>Topic</u>	<u>Discussion</u>	<u>Result of Discussion</u>
Minutes	Minutes of the May Board of Directors meeting were distributed in the June board packet of materials and in the new director's board notebooks. Minutes of the June and July meetings were mailed to all directors.	Action: Richard Hooker, Jr. moved and Tripp Hord seconded a motion to approve all minutes submitted. The motion carried.
Financial Reports	The May financial reports were distributed in the June board packet of materials and in the new director's board notebooks. The financial reports for June and July were mailed to all directors. The proposed budget for FY 2006-07 was distributed originally with June materials and included in the new directors notebooks.	Action: Jimmy Hines moved and Jose Espinal seconded a motion to approve the financial reports for May, June and July and to approve the proposed budget. The motion carried.
Personnel Committee Report	Personnel Chairman Jimmy Hines reported on the annual review for the Executive Director completed on July 27, 2006. He thanked Tom Hassell for his assistance in securing an appropriate evaluation form. Personnel committee members Libbie Shipley and Richard Hooker, Jr. completed the evaluation form as did Board Chair Denese Stallings. The Executive Director scored 4.39 out of a possible rating of 5 in the evaluation process. Goals for the coming year include focusing on the underserved action areas of teen pregnancy prevention and substance abuse, continuing to market the Alliance with the development of a web page and improving skills with Excel.	Action: Information only
Proposed Amendment to the By-Laws	Because a quorum was not present at two of the scheduled meetings last year, Chair Denese Stallings asked the Executive Director to research the current By-Laws concerning the establishment of a quorum. Ms. Short presented a proposed change to include the possibility of conducting business by conference call, using a vote by facsimile or adjourning to conduct business at a later date. Jose Espinal raised the potential that board members would not feel obligated to attend meetings if these options were available to them. Members present discussed this issue and agreed informally that if the attendance requirement in the By-Laws is well-enforced this change should not create a problem. Currently the By-Laws state that if a board member misses three consecutive meetings, he may be replaced by a vote of the remaining Directors. Ms. Short explained that if the Board approved this potential change, it would be presented to the partner members at the	Action: John Wasson moved and Stephanie Herndon seconded a motion to approve this change in the By-Laws and send it to the partners for approval in September. The motion carried.

September 13 meeting for their approval.

Approval of Memoranda of Agreement

The following Memoranda of Agreement were approved for FY 2006-07 in order to carry out the operations of the Alliance for Health:

S.E.N.S.E. Program: Carol W. Johnson to provide program oversight and nutrition education, the Dover Foundation Family YMCA to provide facility and physical activity supervision and Cleveland Counseling PC to provide psychosocial education to participants.

Litter Prevention Initiative: Cleveland County Solid Waste Program for the provision of continuing technical assistance in developing and implementing the litter prevention programs in the county; Jimmy Hines noted that under the FY 06-07 MOA, there would not be a feasibility study about roll out garbage as this had been completed earlier. The change was accepted.

Fit Together: Fit Together Initiative for the provision of the Child Care component of this effort; assistance in selecting sever centers and homes, assistance in providing recognition and annual event.

American Heart/American Stroke Association: provision of the Search Your Heart program for 15 new minority churches in collaboration with the Eliminating Health Disparities grant and support of materials and training; ongoing support of the original church participants.

Action: Each Memorandum of Agreement was voted on separately.  
Carol Johnson: Dotty Leatherwood moved and Jimmy Hines seconded the motion for approval; the motion carried with Nelson Connor abstaining.

Dover Foundation Family YMCA: Tom Hassell moved and Tripp Hord seconded the motion for approval; the motion carried with Denese Stallings, Sheri DeShazo and Cam Corder abstaining.

Cleveland Counseling: Tripp Hord moved and Jimmy Hines seconded the motion for approval; the motion carried with no abstentions.

Solid Waste Program: Dotty Leatherwood moved and Richard Hooker, Jr. seconded the motion for approval; the motion carried with Denese Stallings and Jimmy Hines abstaining.

Fit Together: Jose Espinal moved and John Wasson seconded the motion for approval; the motion carried with Denese Stallings, Jimmy Hines and Tripp Hord abstaining.

American Heart/American Stroke: Dotty Leatherwood moved and Sheri DeShazo seconded the motion for approval; the motion carried with Denese Stallings and Susan Borders abstaining.

Action: Information only

Community Assessment

Anne Short reported that funding to cover the telephone survey for the Community Assessment was developing slowly and that the timetable for the project may be amended. A complete report will be available at the September board meeting.

Director's Reports

The report for July was mailed to all directors; the August report was included in materials provided for this meeting.

Action: Information only

## Agency Sharing

John Wasson asked that board members introduce themselves again now that all were present.

Jimmy Hines reported that Shara McGee, a health educator, has been hired as the project coordinator for the Eliminating Health Disparities grant.

Mr. Hines also noted that the local Fit Together initiative will be featured on UNC-TV with statewide coverage soon. Filming took place last Monday in Cleveland County with Karma Edwards on the court square, children at First Baptist Day Care, David Mitchell who is the assistant principal at Elizabeth Elementary School and William Thompson at St. Peter Baptist Church. Ms. Short will email board members when the segment will be aired. We will also receive a tape of this segment.

The Teen Tobacco Prevention Initiative is also underway, also funded by the NC Health and Wellness Trust Fund Commission. This grant provides a booster Toward No Tobacco Class in the 9<sup>th</sup> grade as well as voluntary and involuntary smoking cessation programs. John Wasson asked for assistance in working with the smokers at DSS and will contact Mr. Hines for this.

The Step ONE Challenge was completed on June 30 and the results have been compiled. Winners will be announced sometime the next week; the winning team averaged over 1 million steps per member. Mr. Hines thanked Dotty Leatherwood for Paula Vass's leadership on behalf of Cleveland Regional Medical Center.

Richard Hooker, Jr. asked for assistance in identifying African-American physicians prior to the October 21<sup>st</sup> Minority Health Conference. Dotty Leatherwood noted that an African-American cardiologist was recommended to her for information on working with minority populations; Sheri DeShazo will forward information to Anne Short.

Jimmy Hines reminded members that the results of the current Student Drug Use Survey will be released publicly on Wednesday, September 13 at the Alliance Partners meeting. He has met with the Sheriff and with Cleveland County School staff about the results and noted that tobacco use rates are declining.

Tom Hassell reminded members that the United Way campaign is underway with United Way-funded agencies making up a large portion of the Alliance partner members. Make a Difference Day will be on October 28; letters requesting projects have been mailed and letters seeking volunteers will be mailed shortly. Last year there were 2000+ volunteers involved in this event. This will be the 8<sup>th</sup> or 9<sup>th</sup> Make a Difference Day. He also noted that there will be a special promotion for United Way on October 3<sup>rd</sup> at the Cleveland County Fair. Individuals who make a first time contribution at a certain level and individuals who increase their contributions by \$10 monthly will receive a T-shirt which will admit them to the Fair free on that day; they will also be invited to a United Way hospitality tent.

Jose Espinal reported that the Greater Cleveland County Baptist Association has helped 600 families with school supplies affecting 2500 children; 45 of these families were Latino-Hispanic with 205 children.

Denese Stallings reminded members about the Paul Sarazen Child Health Forum on September 26. The topic is Behavioral Disorders in Children.

Richard Hooker, Jr., reminded members about the Education Summit Week from September 11-16 sponsored by the Close the Gap Committee. A series of events are planned for the week.

**Dates to Remember:**      September 13      Alliance Partners Meeting – Release of Student

Drug Use Survey Data

September 26 Alliance Board of Directors - 8:30 a.m., Public Health Annex  
Paul Sarazen Forum on Child Health – noon, T.R. Harris  
Conference Center, CRMC

October 5-6 Healthy Carolinians State Conference

October 21 Minority Health Conference

There being no further business, the meeting was adjourned.

Respectfully submitted,

Anne Short, Recorder

Richard Hooker, Jr., Secretary