
CLEVELAND COUNTY

PUBLIC HEALTH CENTER

Media contact:

DeShay Oliver
Public Information Officer
Cleveland County Public Health Center
Office: 980-484-5199
Deshay.oliver@clevelandcounty.com

FOR IMMEDIATE RELEASE: August 26, 2019

2019 Community Health Assessment Underway

Local agencies work together to assess community needs and plan programs to address issues

SHELBY, NC – August 26, 2019 – In an effort to improve the health of our community, the Cleveland County Public Health Center and Cleveland County Alliance for Health, Inc. with support from Atrium Health - Cleveland have joined resources to conduct a comprehensive Community Health Assessment (CHA). The role of a CHA is to identify factors that affect the health of a population and determine the availability of resources within the community to address these factors. A CHA has been conducted in Cleveland County every four years since 1985, with the most recent assessment published in 2015. These assessments contain a wealth of information about critical issues in Cleveland County and have been used by county agencies to develop, implement and evaluate services and programs for local residents.

Local partners serving on a Community Assessment Steering Committee have developed a 2019 Community Assessment Survey for community members and will review the data once it is collected. **Community participation is extremely important. This is your opportunity to have a voice in local programming that affects the future health of Cleveland County. The survey will open September 3, 2019 and the deadline to respond is September 30, 2019.**

The survey process is being conducted in two formats this year—electronic and hardcopy. First, community members may complete the survey online by going to the following website:

www.surveymonkey.com/r/2019ClevelandCountyCommunityHealthAssessment

Participation in the online survey is confidential. At the close of the survey, participants will be offered the opportunity to register for a chance to win one of three Wal-Mart gift cards in the amounts of \$300, \$200, and \$100.

Don't have internet access or prefer a paper copy? Community members may also pick up a hardcopy of the 2019 Community Health Assessment survey at any of the following locations:

Cleveland County Public Health Center, Cleveland County YMCA locations, all Cleveland County public libraries, senior centers in Shelby and Kings Mountain, Cleveland County Department of Social Services, and the county manager's office. Completed surveys may be returned where you picked them up or dropped off at the front desk of the Cleveland County Public Health Center located at 200 S Post Rd, Shelby, NC 28152. They may also be mailed to the Cleveland County Public Health Center to the attention of Anne Short. Individuals who complete the hardcopy format may also register for a chance to win the gift cards.

Community Health Assessments are conducted in all counties in North Carolina on a three to four year cycle to provide residents with up to date information about issues and needs in their counties. Agencies throughout the county will use the information collected from the 2019 CHA to plan programs, set priorities, and begin new initiatives.

For more information about the CHA or to obtain a copy of the results, please contact the Alliance for Health office at 980-484-5112.

###